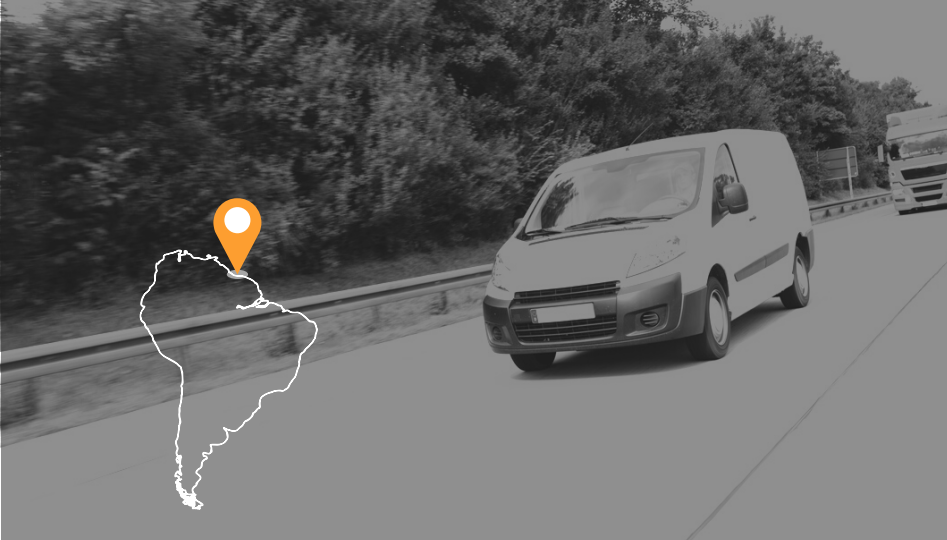


The Customer
Advantage



THE BEHARRY GROUP



ELIMINATE PAPER TICKETS & COSTLY ERRORS!

"Handhelds have completely eradicated the use of paper tickets; resulting in the reduction of mathematical errors. The biggest improvement is the amount of tedious and time-consuming office work that has been reduced in every area of the operation."



Beharry Group

COMPANY PROFILE

INDUSTRY:

Food and Cigarette Delivery

LOCATION:

Georgetown, Guyana

SYSTEM:

Route Manager Advanced

CUSTOMER SINCE:

2013

The Beharry Group, based in Georgetown Guyana, was established in 1935 by the late Edward B. Harry and is now one of the Caribbean's leading companies. It is a family-owned business that started with just three employees. Today, the staff has grown to over 1,500 people! With two locations, a main office, and distribution center, the company has interests in manufacturing, insurance, automotive sales, and financial services. The Beharry Group strives to be a leader in excellence!

FACING CHALLENGES

Over the last decade, the Beharry Group has been growing tremendously but needed to fine tune some of their operations. Paper invoices had become a burden for the entire office staff, taking hours and sometimes even days to key in. As operations grew, drivers had more stops, and information was becoming more diluted. Beharry turned to Advantage Route Systems after they spoke with Mandarin International Trading N.V in Suriname.

They contacted ARS looking to find a working handheld solution that would ultimately streamline delivery operations for their food and cigarette division. ARS' Route Manager Advanced incorporated features that met their needs.

ARS BRINGS CHANGE

Route drivers and office staff have now become more efficient. "Handhelds have completely eradicated the use of paper tickets; resulting in the reduction of mathematical errors. Our inventory is being tracked and staying updated in the system. The biggest improvement is the amount of tedious and time-consuming office work that has been reduced in every area of the operation." The results and cost savings have been tremendous making Beharry's purchase of the software even more worthwhile.

BETTER CUSTOMER SERVICE

Efficiency is the biggest improvement that Beharry noticed after implementing the RM software. All daily invoices are processed with handheld computers making them easily accessible on the desktop system; in turn allowing Beharry to provide better customer service.

SATISFACTION ACHIEVED

The Beharry group is extremely satisfied with the way Route Manager has restructured their procedures both while on route and in the office. Beharry's discovery of Route Manager has done away with many route data limitations allowing the Beharry Group to continue to grow with a reliable software system.

We do it all for you. Call 888.294.7688 to schedule a demo or visit www.AdvantageRoute.com

WHO IS ARS?

Advantage Route Systems of Turlock, CA, USA is a global distributor of route-automation solutions. Since 1994, ARS has been the leader in route accounting, handhelds, GPS and other applied technologies for bottled water, water treatment, ice, propane, oil recycling, coffee, and many more industries. With an installed base of over 6,000 routes in 45 countries, ARS consistently brings quality products to the market for progressive companies. Our 24x7 world-wide customer service center is second to none.