



# LAUNCH YOUR APP

with MANGO

## TURN YOUR MANGO WEB INTO AN APP IN THE APPLE APP AND GOOGLE PLAY STORES

### LAUNCH YOUR APP FEATURES:

- ✔ All functionality of Mango Web or Mango Pay is available
- ✔ Customers can browse products and place orders
- ✔ Allow new customers to sign up for service
- ✔ Customers can check account status and billing information anytime
- ✔ Customize the look and feel of the app to match your web site
- ✔ Enable push notification to increase sales and track analytics

ARS has a new tool that will help you take your existing Mango Web site and turn it into a fully registered App with both Apple and Google (Android). Now your customers can download an 'app' to do all of the things you currently do on Mango Web or Mango Pay.

### WHY AN APP?

We all spend an incredible amount of time each day on our devices, and your customers are no different. Official Apple and Android Apps increase your visibility, help your branding, and give you more avenues to generate revenue. You also give your customers a much more convenient, fun and focused way to communicate, interact, and yes, buy more of your products!

### HOW TO GET STARTED

We have taken out all of the guesswork and made it easy and affordable for you to have a personalized app. Advantage Route Systems takes care of the paperwork and certifications needed to have your app available in the Google and Apple Stores.

All we need to get started is:

1. Application name you want in the store
2. Picture or Logo for App design
3. Company URL (Web site address)

Go to [www.AdvantageRoute.com/App](http://www.AdvantageRoute.com/App)  
to start the process

## BENEFITS OF A PERSONALIZED COMPANY APP

Recent research shows that 90% of mobile users time is spent in apps. Customers prefer apps over mobile sites due to speed, extra features and special offers. Apps close the deal with customers. Within apps people view 4.2x more products per session and conversion rates are 3x higher compared to mobile sites.\* Improving customer loyalty and increasing sales with apps is simple because:

- Apps can send push messages that keep customers engaged.
- App icons are visible when a user explores their phone, keeping your brand awareness high.
- Apps can retain user data, enabling one-click checkouts and minimizing load times.

\*Statistics in this article were found here. <https://jmango360.com/mobile-app-vs-mobile-website-statistics/>

## WHAT YOUR CUSTOMERS EXPERIENCE WITHIN THE APP



LEARN MORE AT [WWW.ADVANTAGEROUTE.COM/APP](http://WWW.ADVANTAGEROUTE.COM/APP)

WHO IS ARS?

Advantage Route Systems is the global leader in route automation solutions, trusted by thousands of route delivery companies worldwide to deliver progressive solutions for route accounting, handheld devices, and GPS-based technologies. ARS products have become an essential part of in-field and office operations in industries such as bottled water, water treatment, ice, propane, oil recycling, coffee, and more. Built on a commitment to help our customers' businesses run optimally, we provide 24/7 world-class support that is second to none.

JULY 2021