

The Customer  
*Advantage*



# Blue Ox Spirits/ Aviv Distributing



## SPEED UP PROCESSES

*"It (handheld computer) is big on accessibility, things that used to take us so much time can now be done immediately at our fingertips which makes a big difference."*



## COMPANY PROFILE

### INDUSTRY:

Beverage Distribution

### LOCATION:

Grimes, IA

### SYSTEM:

Route Manager 7.2

### CUSTOMER SINCE:

2021

Aviv Distributing is committed to the sales and distribution of small- to medium-sized cocktail, hard seltzer, and other ready-to-drink (RTD) beverage brands. We specialize in bringing emerging brands of spirit-based drinks and hard seltzers to the Midwest market.

### STARTING FROM SCRATCH

AVIV Distributing was on the hunt for a system because they were tired of doing everything manually. Printing every ticket one-by-one was taking up a lot of time. Taking, organizing and processing orders was also time consuming. They needed a solution that would help automate these processes and Route Manager from Advantage Route Systems was the perfect solution.

### REVOLUTIONIZING ROUTE DELIVERY

Aviv decided to invest in Mango Mapping initially to optimize and speed up the delivery process. Combine that with utilizing handheld computers on route and everyone from the office staff to delivery drivers recognized and appreciated the increased efficiency. In reference to the handhelds, Rudy Pineda said, "It (handheld computer) is big on accessibility, things that used to take us so much time can now be done immediately at our fingertips which makes a big difference."

### SMOOTH TRANSITION TO A NEW TECHNOLOGY PARTNER

The VIP Care at Advantage Route Systems is in place to ensure a smooth transition as companies choose to partner with. You will be treated like a VIP with a dedicated support person and a clear roadmap as you launch. In regard to the service and his personal experience, Rudy said, "I would absolutely recommend ARS to a colleague. The customer service is great, Janelle is great, and every time we have had any issue it is fixed very quickly. There is always someone standing by for support which is huge."

**We do it all for you. Call 888.294.7688 to schedule a demo or visit [www.AdvantageRoute.com](http://www.AdvantageRoute.com)**

#### WHO IS ARS?

Advantage Route Systems of Turlock, CA, USA is a global distributor of route-automation solutions. Since 1994, ARS has been the leader in route accounting, handhelds, GPS and other applied technologies for bottled water, water treatment, ice, propane, oil recycling, coffee, and many more industries. With an installed base of over 6,000 routes in 45 countries, ARS consistently brings quality products to the market for progressive companies. Our 24x7 world-wide customer service center is second to none.